



GREETINGS FROM MIKE AND KEN AT DOWESTPALM.COM!

First of all, we want to thank you for the great services you provide and the presence your establishment provides to Downtown West Palm. We want to tell you a little about ourselves.

Mike is a manager at a local luxury resort, and has been in the hospitality business for many years. Ken is a computer consultant and AV technician, and has years of experience in community newspapers as well. We both live within five minutes of downtown, and often frequent this business community. **Do West Palm is a website designed by the two of us, fans of live music** and events in the DOWntown West Palm area. This site was inspired by a need for a one stop, active site to include current information on music, meals, movies and more!

Just as West Palm has designed the perfect downtown with plenty to do in just one destination, **we've designed the perfect website** with all the information you need in one place. Events, menus, specials, happy hours, phone numbers, directions, shopping, you name it, it's all right here!

We've been amazed by the response to our "exploratory" web site. We brought the site live the June 1; our web traffic has gone far beyond our expectations, with July seeing over **20,000 pages views from over 3400 visitors -- and over 1600 of those new visitors to the site.** We've gotten rave reviews from the bands we've covered, and from the businesses we've featured. Our YouTube channel has over **6000 video views** since its inception in mid-June.

Our summer experiment has done everything we anticipated, and more! As we've stated before (and unlike all our competition), **we only cover events in Downtown West Palm. We consider the business community downtown vital to the City of West Palm,** and want to continue promoting downtown.

**Our Happy Hour listings and courtesy business listings will continue to be free;** please take a look at our very affordable rate sheet for other advertising opportunities. **There are limited spaces available on the front page.**

WE LOOK FORWARD TO HELPING PROMOTE YOUR BUSINESS. WE WILL BE OFFERING SPECIAL RATES THROUGHOUT THE MONTH OF AUGUST TO OUR FLAGSHIP ADVERTISERS.

Michael Kasen  
Kenneth Burton

DoWestPalm.com

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